

## Can we market your product



## To upscale and passionate shoppers?

The fuel that help harvest new customers and propel product sells starts with your VISION.

The commitment of Boyer Marketing Team is to take your VISION and use innovate strategies to build brand loyalty, foster lasting customers and sustain advantage over competitors.

[www.boyermarketing.net/goldbook](http://www.boyermarketing.net/goldbook)

You create it and we'll help you sell it.™

# Rethink Your Product Marketing!



We have created a new referral publication entitled, The Boyer Elite Gold Book.™ This publication helps a product develop or expand it's brand and assist with building a bridge of trust with customers.

## **MARKETING BENEFITS:**

- Showcase your business with a FULL PAGE Ad inclusion with a custom QR code
- Free delivery to homes of high value customers
- High gloss attractive book
- 1,000 publications per run
- **100% EXCLUSIVITY**



## Innovative strategies to market your product...

**STRATEGY #1** - Your product will be marketed in a referral publication to high valued homeowners

**STRATEGY #2 (BONUS)** - Your product will receive exposure to our permission based members which include a 'live link' to direct them to your web site.

**STRATEGY #3 (BONUS)** - Tell us when a product is going on sale and we will E-mail blast an ALERT to our permission based members.

**STRATEGY #4 (BONUS)** - A Marketing Agent will review your VISION and develop a product position blueprint.

**STRATEGY #5 (BONUS)** - If you are one of the first 15 business owners to register, your product is GUARANTEED 100% EXCLUSIVITY!

If your business would like to join this innovated marketing campaign go to:  
<http://www.boyermarketing.net/goldbook>

# Rethink Your Product Marketing!



**FREE** marketing report available for **INSTANT** download!

- Steps to connect your product to customers problems
- Learn the visual impact needed to grab customer attention
- Identifies what drives a customer into buying mode
- Steps to uncovering customer buying values
- Learn how your target customers think
- Identify customers hot buttons
- And more

Download your report, 'Marketing On Fire' RIGHT NOW while it's still FREE!

[www.boyermarketing.net/goldbook](http://www.boyermarketing.net/goldbook)



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