

How to 
IGNITE

Your Marketing
Campaign!



a publication of



boyermarketing.net

THIS REPORT REVEAL STEPS TO GROWING YOUR BUSINESS AND INCREASING CASH FLOW

I urge to take a few minutes, find a quiet spot and thoroughly read this short letter because it contains VALUABLE information! It's that important.

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One Question...

HOW IMPORTANT IS GROWING YOUR BUSINESS TO YOU?

Dear Fellow Entrepreneur:

If you want to see your business EXPLODE with new customers, it's time for you to learn

How would you like to learn techniques to DRAW new customers to your business? How would you like to DISCOVER where your customers hang out, what they read, and when and where they like to shop, and make it virtually PAINLESS to close the deal?

Strategy One

How to Find Your Niche Customers

Don't worry about mass marketing because you will learn how to fish in the right customer pond, what bait to use, how to bait the hook and how to reel them into your business because unlike your competitors you learned how to find them. Wouldn't it be nice to hand pick your customers, tell them what they need and they agree to purchase your product over that of your competitors?



If you are thinking about GENERATING more MONEY lets talk about strategy #2.

Strategy Two

How to Find Your Niche Customers

strategy Two - Creating the Products Your Customers Want to Buy is the next step: How would you like to learn how to UNCOVER how to produce the products your customers CRAVE to buy. And, you will learn how to tweak current products to fit customers' buying demands. How would you like to learn how your potential customers think so you can create a marketing campaign tailored to their buying emotions? You don't have to push your product like a rude sales-person trying to make his or her quota. Instead, you will learn buying triggers and how to use them to DRAW potential customers.

Strategy Three

Blue Print to Generate Targeted Leads

If you are passionate for more customers and want to learn simple steps to BOOSTING your closing ratio 70% or higher you will love Strategy Three - Blue Print To Generating Targeted Leads: How would you like to learn how to generate targeted leads and attract those CRAVING to buy your product? The key to PROFITING from leads is to SELL without SELLING. This simply means knowing what questions to ask so you can provide your customers with the product they want. The results, you will receive a constant flow of INCOME from new and current customers.

BONUS. If you secure a Pro-Coaching program by today you will receive a FREE, one PRIVATE coaching session...valued at \$395.00

Strategy Four

How to Automate your Marketing Campaign

If you are frustrated and tired of doing all the work, how would you like to learn Strategy Four – How to Automate Your Marketing Campaign 100%: How would you like to learn how to create a contagious marketing message and deliver it through a series of marketing events such as e-mails, post cards, and faxes, to name a few. You don't have to lick 1,000 stamps or return 2,000 e-mails manually until your hands cramp up, because you will learn how to create a system to run your business. Would you like to learn how to automatically keep your potential customers informed about your products until they are ready to BUY?

Strategy Five

How to Automate your Marketing Campaign

If you have a business web site Strategy Five - Internet Marketing and Search Engine Optimization will uncover the system on how to move your web site up the search engine charts of Google, Bing and MSN, to name a few. How would you like to learn social marketing do's and don'ts to attract potential customers? By just following a cut-and-paste template, you will learn top-ranking strategies and leave your competitors frustrated and confused because customers are finding your web site instead of theirs.

RESULTS speak louder than words...

How can you trust that this system really works? Here are just a few testimonies from a list of many.

When Roger Jones came to us he hadn't made a sell in over 8 months which were predominantly due to working 12 hours a day on his regular job. In short, he just didn't have much time to work on his networking business.



After several months into the program here's what he had to say, "After plugging into your coaching system I received 75+ new prospects per week and just closed 80% of sales at one of my business meeting. Thank you?" Roger Jones, Houma, TX (www.rogerjones.org)

Dr. Bruce Riley is a license Marriage and Family Therapist and here's what he said about the program, "Before I had no plans on how to grow my business, now I have a sound, day-to-day mechanism working that will allow me to MEASURE the RESULTS."

BONUS. If you secure a Pro-Coaching program by today you will receive a **FREE**, one **PRIVATE** coaching session...valued at \$395.00 (Not offered on the web site).

Self-Train

Pro-Coaching

Get started here



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Strategy Six Cash Flow Strategies

If your business isn't making a profit Strategy Seven - Cash Flow Strategies That Generate Profits will expose how to create back-end products and BOOST your monthly CASH FLOW 25% or more: How would you like to learn how to create a number of income generating ideas. One of the main reasons home based and small business owners struggle financially is because they spend 80% or more chasing new business but virtually ignoring current CUSTOMERS. Would you like to learn the strategies on how your business can create more CASH FLOW?

Strategy Seven How to Create an Explosive Referral Program

If your business is interested in FREE marketing Strategy Seven - How to Create an Explosive Referral Program will show you how to turn your customers into a marketing evangelist: Would you like to learn how to receive FREE marketing? How would you like to learn the FIVE STAR SERVICE strategies that will IGNITE your customers into a referral machine? It is said that WORD OF MOUTH generates 70% or more business than any other form of marketing. Would you like to learn five of the most POWERFUL techniques that will set your referral business ON FIRE?

I understand that putting your trust in a company that you might not know may be a challenge however to prove that we are serious about helping your business GROW you will receive three IRON CLAD GUARANTEES.



Guarantee #1

If at 90 days you aren't completely head-over-heels, jumping up and down with joy, absolutely thrilled about this program, you can send us an e-mail or call us and receive a full refund of your registration.



Guarantee #2

This guarantee is very straightforward. If we forward your course to you within 30 days as promised screen to us, "Get me my money back." So if we don't deliver just let us know and we will refund your money; period!

Guarantee #3

We also guarantee support. We will not leave you alone but will give you 30 minutes of free coaching for the first 30 days to make sure you are benefitting. If you have any question about this residual income campaign, training, or whatever is on your heart about the business, you can just pick up the phone and give us a call at (909) 461-6138 from 8:30 A.M. to 4:00 P.M. (PST), Monday through Friday. If we do not answer the call we are probably on with another caller so please leave your information and a team member will call you back.



What is the investment? You can 'name your own price' on which campaign you would like to join. That's right you tell us how much you want to pay and never worry about going over your planned BUDGET.

This monthly marketing program forwarded to your in box every 30 days. You can study your tutorial at home, traveling or where ever you are. **Get started** now with your marketing training and download your first course.

Get started here



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Mailing address:
14071 Peyton Dr. #1603
Chino Hills, CA 91709

Ph: 461-6138
Web: boyermarketing.net