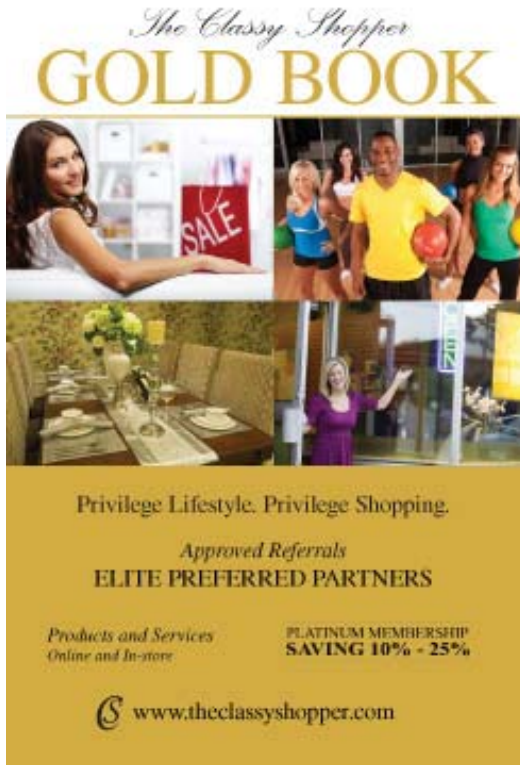




Boyer Marketing
Team of America, LLC

MARKETING PROPOSAL

The Classy Shopper Gold Book is a referral publication where you can showcase your product in **5,000** printed books per quarter.



Ad Inclusion Rates

All ad inclusions are FULL PAGE (8 1/2 x 5.5) and include a QR code. Payment options available for 1/2 down and the remainder 50% within 30 days. Full payment is required before printing.

Standard	\$395.00
Premier	\$711.00 (\$79 Saving)
Elite	\$1,067.00 (\$118 Saving)

Standard (5,000 books | \$395.00 | One-time)

- Full page (8 .5 x 5.5)
- Custom QR Code

Premier (10,000 books | \$711.00 | **SAVING \$79**)

- 3 month online listing in TheClassyShopper.com
- Full page (8 .5 x 5.5)
- Custom QR Code

Elite (15,000 books | \$1,067.00 | **SAVING OF 118.50**)

- 5 month online listing in TheClassyShopper.com
- Featured on front or back cover of 5,000 books
- Full page (8 .5 x 5.5)
- Custom QR Code

Material Specification

The Classy Shopper Gold Book has a glossy cover 8.5 x 5.5 inches tall.

- Paper Stock: 100 lb Gloss Book
- Coating Choice: Gloss Book Coating
- Color-Way: 4/4 Full Color
- Maximum image size: 5 x 5
- Image format: tif or jpg
- Image size: 300 dpi
- For each image, provide a short description (maximum of 9 words).

Finished art is to be supplied as high resolution file (300 dpi). Fonts must be identified.

Distribution

- Mailed to high-valued communities
- Team of Business Consultants
- Conferences and workshops
- Online subscribers

Publication Dates

- Published quarterly: January, April, July, and October

Boyer Marketing Team of America, LLC

Ph: (909) 461-6138 | Web: www.boyermarketing.net/media



Seven benefits of advertising in 5,000 referral publications...

1. This referral publication will reach 5,000 per quarter.

The Classy Shopper Gold Book is distributed to upscale homeowners, those with an exclusive lifestyles and distributed once a quarter with a minimum of 5,000 books printed.

2. Guarantee #1 - Better-Than-Risk-FREE, 30 Day Money-Back-Guarantee.

If at 30 days before the printing deadline you aren't completely head-over-heels, jumping up and down with joy, absolutely thrilled with how we are creating your ad inclusion, you can send us an e-mail or call us and receive a full refund of your purchase price.

3. Guarantee #2 - We Guarantee ZERO Competition.

The first 9 secured product/service will receive **100% exclusivity**. For example, if you have a law practice in estate planning no other estate planning attorney will be included in the 5,000 printed books with your product/service within a 25 mile radius.

4. Guarantee #3 - We Will Not Jump Ship And Run From You.

We also guarantee on-going support. We will not leave you alone. If you have any question about how the marketing campaign is going or a new idea, you can just pick up the phone and give us a call at (909) 461-6138 from 8:30 A.M. to 4:00 P.M. (PST), Monday through Friday.

5. Your product will only be marketed with those that meet our high standards.

Only high-end Preferred Partners will be accept in this publications. The following businesses are prohibited: gambling and offensive language, get rich schemes, any illegal activity, Adult content in any fashion, Hate speech, provocative images or languages or, whatever our team deem inappropriate behavior for our unique target readership.

6. We highlight your most selling points.

Using demo and psycho-graphic strategies, your marketing agent will work closely with you to ensure that your product/service and it's key selling points are presented in a manner that touch buying triggers of potential customers.

7. FREE listing on an exclusive member only web site and an online magazine

(a) *Premier Preferred Partners* (10,000 printed books) - your product will be feature in our exclusive member only web site - www.theclassyshopper.com for three months. (b) *Elite Preferred Partners* (15,000 printed books) - same as Premier plus you will be feature on the cover and receive a full page write up in The Driven Online Magazine.

